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CLAIMS

What is Claimed is:

1.	In a wireless communication network comprising a plurality of terrestrial	
eceivers and terrestrial transmitters, each serving a service region, a method of providing		
t least a porti	on of digital data to a user, comprising the steps of:	

- (a) receiving the portion of the digital data in a satellite receiver;
- (b) providing the received portion of the digital data to at least one of the terrestrial transmitters; and
- (c) transmitting the received portion of the digital data to the user within the service region.
- The method of claim 1, wherein the satellite receiver is communicatively coupled to the terrestrial transmitter.
- The method of claim 1, wherein the wireless communication network is a cellular telephone network.
 - 4. The method of claim 1, further comprising the steps of: determining if a transmission requirement of the digital data exceeds a capacity of
- 3 the wireless communication network; and
- 4 performing steps comprising steps (a) through (c) only if the transmission
- 5 requirements of the digital data exceed the capacity of the wireless communication 6 network.

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The method of claim 4, wherein the step of determining if a transmission requirement of the portion of the digital data exceeds a capacity of the wireless communication network comprises the steps of:

determining the transmission requirement for the portion digital data;

determining the transmission capacity of the wireless communication network;

and

comparing the transmission requirements for the digital data with the transmission capacity of the wireless communication network.

- The method of claim 4, further comprising the steps of:
 providing the portion of the digital data to a satellite uplink, uplinking the portion
- of the digital data from the satellite uplink to a satellite, and transmitting the digital data only if the transmission requirements of the portion of the digital data exceed the capacity of the wireless communication network.
- The method of claim 4, wherein the transmission requirement comprises a minimum bandwidth.
- The method of claim 4, wherein the transmission requirement comprises a size of the media program.
- 1 9. The method of claim 4, wherein the transmission requirement comprises a 2 quality of service (OoS) parameter.
- 1 10. The method of claim 4, wherein the transmission requirement comprises a 2 cost of service parameter.

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1	11. The method of claim 4, further comprising the steps of:
2	receiving information describing in which service region the user is located; and
3	transmitting the digital data only to a satellite receiver associated with the service
4	region in which the user is located.

- 12. In a wireless communication network comprising a plurality of terrestrial receivers and terrestrial transmitters, each serving a service region, an apparatus for providing at least a portion of digital data to a user, comprising: means for receiving the portion of the digital data in a satellite receiver; and
- means for receiving the portion of the digital data in a satellite receiver, and means for providing the received portion of the digital data to at least one of the terrestrial transmitters for transmission to the user.
- 13. The apparatus of claim 12, further comprising means for transmitting the portion received digital data to the user within the service region using the terrestrial transmitter.
- 14. The apparatus of claim 12, wherein the wireless communication network is a cellular telephone network.
- 1 15. The apparatus of claim 12, further comprising:
- means for determining if a transmission requirement of the digital data exceed a a capacity of the wireless communication network; and
- 4 means for providing the portion of the digital data to at least one of the terrestrial
- 5 transmitters only if the transmission requirements of the digital data exceed the capacity
- 6 of the wireless communication network.

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1 16. The apparatus of claim 15, wherein the means for determining if a
2 transmission requirement of the digital data exceeds a capacity of the wireless
3 communication network comprises:
4 means for determining the transmission requirement for the digital data;
5 means for determining the transmission capacity of the wireless communication
6 network; and
7 means for comparing the transmission requirements for the digital data with the
8 transmission capacity of the wireless communication network.

17. The apparatus of claim 15, further comprising:

means for providing the digital data to a satellite uplink, uplinking the digital data from the satellite uplink to a satellite, and transmitting the digital data only if the transmission requirements of the digital data exceed the capacity of the wireless communication network.

- The apparatus of claim 15, wherein the transmission requirement comprises a minimum bandwidth.
- The apparatus of claim 15, wherein the transmission requirement comprises a size of the media program.
- 1 20. The apparatus of claim 15, wherein the transmission requirement 2 comprises a quality of service (QoS) parameter.
- 1 21. The apparatus of claim 15, wherein the transmission requirement 2 comprises a cost of service parameter.

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1	22. The apparatus of claim 15, further comprising:
2	means for receiving information describing in which service region the user is
3	located; and
4	means for transmitting the digital data only to a satellite receiver associated with
5	the service region in which the user is located.
1	23. In a wireless communication network comprising a plurality of terrestrial
2	receivers and terrestrial transmitters, each serving a service region, an apparatus for
3	providing at least a portion of a digital data to a user, comprising:

portion of the digital data; and
a satellite receiver communicatively coupled to the satellite antenna for detecting and demodulating the signal to produce the portion of the digital data, the satellite

a satellite antenna, for receiving a signal from a satellite, the signal including the

 The apparatus of claim 23, wherein the communication network is a cellular telephone network.

receiver communicatively coupled to the terrestrial transmitter.

- The apparatus of claim 23, wherein the satellite antenna is disposed within the service region.
- The apparatus of claim 23, wherein the satellite antenna is disposed proximate the terrestrial transmitter.